



## 2007 SPONSORSHIP OPPORTUNITIES

**EVENT DATE: SATURDAY, AUGUST 18, 2007**

**BENEFITTING: INLAND'S EMERGENCY DEPARTMENT EXPANSION & MODERNIZATION**

### ***General Sponsorship Levels***

Platinum	\$5,000+
Gold	\$3,000-\$4,999
Silver	\$1,500-\$2,999
Bronze	\$500-\$1,499
Fans	up to \$499

### ***Specific Locations***

Major Sponsors	\$3,500— <i>Affiliated Healthcare Systems</i>
Start/Finish Line Sponsors	\$1,500— <i>Delta Ambulance</i>
Barbeque Sponsors	\$1,000— <i>Kennebec Savings Bank</i>
Registration Table Sponsors	\$750
Rest Stop Sponsors	\$500— <i>A.G. Edwards, Creative Imaging,, Kennebec Bike &amp; Ski, Mathieu's Cycle &amp; Fitness, Bike &amp; Board</i>

## SPONSORSHIP BENEFITS

- Exposure to more than 32,000 in Inland Hospital's newsletter
- Exposure to all on the Inland Hospital, Inland Foundation, and bikeandbeach.org websites
- Exposure to over 600 of Inland, Lakewood and New Horizons employees and a biking audience of more than 400 in Bike and Beach mailing
- Inclusion of your logo on the 2007 Bike & Beach t-shirt given to all riders and volunteers.
- Exposure on road signs and banners to more than 100 participants plus pre-Labor Day seasonal tourists
- Complimentary tickets for a barbecued ribs & chicken cookout. Gifts of \$250 to \$2,999 get two dinners; gifts \$3,000 and over get six complimentary dinners.
- The wonderful feeling of helping some of the most vulnerable in our communities get excellent emergency care!



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