



2006 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

(1)	Platinum	\$5,000+	TAKEN
(5)	Gold	\$3,000-\$4,999	
(10)	Silver	\$1,500-\$2,999	
(15)	Bronze	\$500-\$1,499	
(25)	Fans	up to \$499	

Specific Locations

Major Sponsors	\$3,200— <i>Affiliated Healthcare Systems</i>
Finish Line Sponsors (1)	\$1,500
Start Line Sponsors (1)	\$1,200
Lobster Cookout Sponsors (3)	\$1,000
Registration Table Sponsors	\$750
Rest Stop Sponsors	\$500— <i>James D. Julia Inc., Wal-Mart, A.G. Edwards & Sons, Knauff Veilleux Group</i>

SPONSORSHIP BENEFITS

- Exposure to more than 20,000 in Inland Hospital's newsletter
- Exposure to all on the Inland Foundation & bikeandbeach.org websites
- Exposure to over 600 of Inland, Lakewood and New Horizons employees and a biking audience of more than 400 in Bike and Beach mailing
- Inclusion of your logo on the 2006 Bike & Beach t-shirt given to all riders and volunteers.
- Exposure on road signs and banners to more than 100 participants plus seasonal tourists
- Complimentary tickets for lobster dinner. Gifts of \$250 to \$2,999 get two dinners; gifts \$3,000 and over get six complimentary dinners.
- The great feeling of helping babies have an even better place to enter the world!



200 Kennedy Memorial Drive, Waterville, ME 04901
 (207) 861-3377, www.inlandfoundation.org